

How to Find High-Paying Jobs in Kenya Without Experience

(Print this and tick as you go)

1 CLARIFY YOUR TARGET (Day 1)

- I selected **ONE clear role** (e.g. Customer Support, QA Tester, Junior Web Developer, Sales Rep)
- I listed **3 key problems** this role solves for employers
- I identified **entry-level keywords** for my role (junior, trainee, intern, no experience)

2 BUILD FAST, RELEVANT SKILLS (Days 1-30)

- I chose a **30-60 day skill sprint** aligned to my role
- I completed at least **1 short, role-specific course** (not random certificates)
- I learned the **core tools** used in my role (e.g. Excel, CRM, WordPress, testing tools)

3 CREATE PROOF (THIS IS NON-NEGOTIABLE)

- I completed **at least 2 micro-projects** (real or simulated)
- I documented results using **Situation → Action → Result**
- I stored evidence in **Google Drive / Notion / portfolio link**
- My projects show **numbers** where possible (% , time saved, output)

4 PREPARE JOB-READY DOCUMENTS

- I have a **one-page CV** (clear, simple, results-focused)
- My CV highlights **skills + projects**, not lack of experience
- I created a **strong LinkedIn headline** focused on value
- I included my **portfolio / project links** on CV & LinkedIn

5 SET UP JOB SEARCH SYSTEMS

- I set job alerts on **LinkedIn** (Remote + Entry Level filters)
- I registered and completed profiles on **BrighterMonday**
- I registered on **Fuzu / MyJobMag / Careerjet**
- I checked **Ajira Digital** for training & digital jobs
- I bookmarked company career pages in my target industry

6 APPLY STRATEGICALLY (Quality Over Quantity)

- I tailor **every application** (no mass copy-paste)
- My cover note answers:
 - What problem I solve

- How I'll help in **30 days**
- I applied to **5–10 high-fit roles per week**
- I followed up after **7–10 days**

7 USE DIRECT OUTREACH (POWER MOVE)

- I messaged at least **3 recruiters/hiring managers per week**
- My message includes:
 - Proof of work
 - Clear value offer
- I offered a **short paid trial** where possible

8 INTERVIEW & NEGOTIATE SMARTLY

- I prepared **3 success stories** from my projects
- I practiced answering:
“What can you deliver in 30 days?”
- I asked about **performance reviews & growth paths**
- If pay is low, I negotiated a **review after 3 months**

9 STAY SAFE — AVOID JOB SCAMS

- I never paid **any recruitment or processing fees**
- I verified company websites & LinkedIn pages
- I avoided offers with **no interview or vague details**
- I used trusted platforms only

10 90-DAY SUCCESS CHECK

- I have at least **3 completed projects**
- I'm getting **interviews consistently**
- I've improved my CV based on feedback
- I'm closer to a **paid role, internship, or remote contract**