

How to Find High-Paying Jobs in Kenya Without Experience

(Print this and tick as you go)

1 CLARIFY YOUR TARGET (Day 1)

- ☐ I selected **ONE clear role** (e.g. Customer Support, QA Tester, Junior Web Developer, Sales Rep)
- ☐ I listed **3 key problems** this role solves for employers
- ☐ I identified **entry-level keywords** for my role (junior, trainee, intern, no experience)

2 BUILD FAST, RELEVANT SKILLS (Days 1–30)

- ☐ I chose a **30–60 day skill sprint** aligned to my role
- ☐ I completed at least **1 short, role-specific course** (not random certificates)
- ☐ I learned the **core tools** used in my role (e.g. Excel, CRM, WordPress, testing tools)

3 CREATE PROOF (THIS IS NON-NEGOTIABLE)

- ☐ I completed **at least 2 micro-projects** (real or simulated)
- ☐ I documented results using **Situation → Action → Result**
- ☐ I stored evidence in **Google Drive / Notion / portfolio link**
- ☐ My projects show **numbers** where possible (% , time saved, output)

4 PREPARE JOB-READY DOCUMENTS

- ☐ I have a **one-page CV** (clear, simple, results-focused)
- ☐ My CV highlights **skills + projects**, not lack of experience
- ☐ I created a **strong LinkedIn headline** focused on value
- ☐ I included my **portfolio / project links** on CV & LinkedIn

5 SET UP JOB SEARCH SYSTEMS

- ☐ I set job alerts on **LinkedIn** (Remote + Entry Level filters)
- ☐ I registered and completed profiles on **BrighterMonday**
- ☐ I registered on **Fuzu / MyJobMag / Careerjet**
- ☐ I checked **Ajira Digital** for training & digital jobs
- ☐ I bookmarked company career pages in my target industry

6 APPLY STRATEGICALLY (Quality Over Quantity)

- ☐ I tailor **every application** (no mass copy-paste)
- ☐ My cover note answers:
 - What problem I solve

- How I'll help in **30 days**
- ☐ I applied to **5–10 high-fit roles per week**
- ☐ I followed up after **7–10 days**

7 USE DIRECT OUTREACH (POWER MOVE)

- ☐ I messaged at least **3 recruiters/hiring managers per week**
- ☐ My message includes:
 - Proof of work
 - Clear value offer
- ☐ I offered a **short paid trial** where possible

8 INTERVIEW & NEGOTIATE SMARTLY

- ☐ I prepared **3 success stories** from my projects
- ☐ I practiced answering:
 - “What can you deliver in 30 days?”
- ☐ I asked about **performance reviews & growth paths**
- ☐ If pay is low, I negotiated a **review after 3 months**

9 STAY SAFE — AVOID JOB SCAMS

- ☐ I never paid **any recruitment or processing fees**
- ☐ I verified company websites & LinkedIn pages
- ☐ I avoided offers with **no interview or vague details**
- ☐ I used trusted platforms only

10 90-DAY SUCCESS CHECK

- ☐ I have at least **3 completed projects**
- ☐ I'm getting **interviews consistently**
- ☐ I've improved my CV based on feedback
- ☐ I'm closer to a **paid role, internship, or remote contract**